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COLUMBIA BUSINESS SCHOOL AWARDS WILLIAM McDONOUGH THE BOTWINICK PRIZE FOR ETHICAL PRACTICE IN THE PROFESSIONS

Architect Hailed For His Designs Integrating Social and Environmental Themes

New York, NY (September 18, 2003) – Columbia Business School has announced that architect William McDonough is the 2003 recipient of the School's prestigious Benjamin Botwinick Prize in Ethical Practice in the Professions. The award recognizes McDonough's leadership in the areas of sustainable development and the environment in business and design. This is the first year that a designer has won the award.

McDonough will receive on Tuesday, October 7, at a ceremony attended by Columbia Business School students, faculty, and alumni. The event will help launch the School's new ethics curriculum and reiterate the importance of social and environmental accountability in today's global business environment.

Highly regarded and respected for his leadership in these areas, McDonough consults with leaders of industry, NGOs, and governments. He is the founding principal of William McDonough + Partners and McDonough Braungart Design Chemistry, two internationally recognized design firms that practice ecologically, socially and economically intelligent design across a wide range of scales, from molecules and products to buildings, communities and regions. McDonough has received numerous awards, including the Presidential Award for Sustainable Business, presented by President Bill Clinton at the White House in 1996.

The Benjamin Botwinick Prize for Ethical Practice in the Professions was established with a generous endowment from the late Benjamin Botwinick, BS '26, and his wife, Bessie. Each year the Botwinick Prize recognizes an individual or firm exemplifying the highest standard of ethical conduct in business.

Past recipients include Howard Schultz, chairman and chief global strategist of Starbucks Coffee Company; Henry Kravis MBA '69, founding partner of Kohlberg, Kravis Roberts & Company and founder and chairman of the New York City Investment Fund; J. Michael Cook, former chairman and chief executive officer of Deloitte & Touche LLP; Anita Roddick, chief executive officer of The Body Shop; Jeffrey Swartz, president and chief executive officer of The Timberland Company; and Russell Carson, General Partner, Welsh, Carson, Anderson & Stowe.

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